



News from

# Congressman Ron Kind

*REPRESENTING WISCONSIN'S THIRD  
CONGRESSIONAL DISTRICT*

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For Immediate Release

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## **Kind Announces \$449,000 Federal Grant for Potosi Brewery Foundation**

**La Crosse, WI** – Today, Congressman Ron Kind (D-WI) announced the award of \$449,574 from the Federal Highway Administration National Scenic Byways Program to the Potosi Brewery Foundation. This grant will be used to develop the Potosi Great River Road Interpretive & Travel Service Center and Potosi Brewery Museum.

“As the U.S. Representative for Wisconsin’s 3rd Congressional District, and as a member of the House Committee on Resources, I have a keen interest in supporting innovative and effective projects that seek to educate and enhance the services provided to visitors of one of the nation’s most beautiful rivers and water resources, the Mississippi River,” said Kind. “I am pleased this grant will help the Potosi Brewery Foundation officials create and maintain a Great River Road interpretive and travel service center and brewery museum of which we can all be proud.”

The Potosi Great River Road Interpretive & Traveler Service Center is envisioned as an interpretive educational facility that will provide visitors with travel services and information about the Great River Road Scenic Byway and the Mississippi River. From its unique location in the former Potosi Brewery, one of the oldest buildings on the Great River Road and which is listed on the National Register of Historic Places, this facility would serve the needs of travelers, history enthusiasts, birders, river enthusiasts, heritage tourism enthusiasts and others traveling through this beautiful region of Wisconsin.

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